



*invites you to participate as a **Plein Air Artist***
in A Taste of Riverworks

a special outdoor fundraising festival to support Riverworks Art Center
featuring an end-of-the-day auction of your work!

Saturday, May 31st

Your talent as a *plein air artist* will play a vital role in developing this growing new arts center as it transforms our community and becomes a place of creativity for all!

Plein Air Schedule:

- 8am-8:30am:** Artists pick up information packet, snacks and get canvases/boards stamped at Riverworks Art Center at Alden Farms
- 9am-2pm:** Artists disperse to assigned iconic locations in the Ag Reserve and paint
- 11am-2pm:** *Plein air* sites open to visitors (self-guided)
- 2pm-3 pm:** Artists bring *plein air* pieces to Taste of Riverworks Event Site (Old Methodist Church, 17617 W. Willard Ave., Poolesville, MD 20837).
- 2pm-4pm:** Food, beverages, and live music at Locals Farm Market (19929 Fisher Ave, Poolesville, MD 20837)
- 4pm-7pm:** A Taste of Riverworks Event (Old Methodist Church, 17617 W. Willard Ave., Poolesville, MD 20879) featuring live music, including headliner band, The Nighthawks, dance and community band performances, silent auction of *plein air* paintings, silent auction supporting Hope Garden Children's Ballet Theater, adult and children's art activities, and beer, wine, food, and ice cream.
- 4pm-4:30pm:** "Meet the *plein air artists*" gathering at the Taste of Riverworks Event (attendance isn't mandatory but is encouraged).
- 4pm-6:30pm:** Silent Auction of *plein air* works

Sign up to participate as a *plein air* artist by April 1st (first come, first served) and you will receive the following:

- promotion as A Taste of Riverworks **featured artists** in social media (with tags and handles), on website, and in marketing collateral
- possible *plein air* site preference
- event flyers, including handouts for visitors to your *plein air* site directing them to the Taste of Riverworks event for purchasing your work
- assistance in setting minimum bid (if applicable) for your work
- 75% of sales revenue for your work (Riverworks receives a minimum 25% commission on the sale of your work (we will graciously accept more!)) (payment made after the closing of the entire sales period)
- paintings that don't sell at auction will be on display at the Riverworks Studio at Alden Farms (19215 Beallsville Rd., Beallsville, MD 20839) for one week following the event

Artists' Agreement:

- Artists to provide brief bio and social media handles for Riverworks' promotional purposes.
- Artists to provide canvas and materials necessary to create the work.
- Artists to be self-supporting at site. We do provide light snacks, but packing a lunch is recommended. We will provide a list of suggested things to bring, an information sheet with schedule, site info, etc. We'll endeavor to let you know which sites will have shade or cover in case of rain. Please equip yourself for any eventuality.
- Artists to enjoy a "meet the *plein air* artists" gathering at the Taste of Riverworks Event (attendance isn't mandatory but is encouraged).
- Artists to promote event through their own channels.
- Artists to provide information about piece: name, materials, size, price minimum (a form will be provided in your packet).

Potential *Plein Air* Sites*:

The Comus Inn
Sugarloaf Mountain Winery
KPC Buddhist Temple
Shepherd's Hey Farm
Crossvines
Monocacy Aqueduct
Susanna Farm Nursery
Black Rock Mill
Homestead Farm
Historic sites in Poolesville: Veirs-Stevens
House (Locals Farm Market), Old Bank
Building, John Poole House

Windridge Vineyards
Seneca Schoolhouse
Rocklands Farm Winery
Riverworks Studio at Alden Farms
Riley's Lock
Poole's Store
White's Ferry
Kingsbury Orchard
Darnall Place, 17615 White's Ferry Road
Historic Homes on Beall Street (Whalen
Commons in Poolesville)

*site availability not yet confirmed

Questions? emma@riverworksart.org

Register now at www.riverworksart.org/plein-air-artists and be a part of this special event!